

We Can Do This™ **“Going Green” With PG&E**

Air Resources Board
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What Is Global Warming?

- Global warming is caused by the release of massive quantities of carbon dioxide (CO₂) into the atmosphere
- Human activity has caused a rapid acceleration of global warming
- The burning of fossil fuels (oil, natural gas and coal) for energy is the primary source of man-made CO₂ emissions



The Worldwide Impact of Global Warming

- Extreme changes in weather
- Severe heat waves and drought
- Rising sea levels, heavy rains and flooding
- Greater food supply insecurity
- Unknown impacts globally



What does it mean to “Go Green”?

Its about...

- Taking steps to ensure a sustainable environment for future generations
- Being wise in our energy use and conserving resources



Why Go Green Now?

Simple lifestyle changes can help to reduce our impact on the environment by:

- recycling glass, paper and aluminum
- using energy-efficient lighting
- using your own canvas bag at the grocery store instead of paper or plastic



We Can Do ThisTM



What PG&E Is Doing To Fight Global Warming

- For three decades, PG&E has been a pioneer in working to create successful programs to minimize the environmental impacts of energy production and usage
- PG&E delivers some of the cleanest electric power of any major electric company in the U.S.
- PG&E's energy efficiency programs alone have avoided the release of more than 61 million tons of CO₂ into the atmosphere over this same time period (equivalent to taking 8.6 million cars off the road for a year)
- For detailed information on PG&E's Environmental Leadership, visit pge.com/environment



What PG&E Is Doing To Fight Global Warming

- By 2010, PG&E's goal is to have more than 60% of our energy generated by carbon-free sources
- PG&E has taken a leadership role in the development of clean energy sources including solar, wind, wave and cow power
- For example, PG&E has established a clean energy project in the Mojave Desert that will deliver enough energy for 400,000 homes and a wind project in Solano County powering 50,000 homes



You and PG&E: Fighting Global Warming

Through three decades of energy efficiency programs,
You and PG&E have...

- Saved enough annual electricity to power over 18 million homes*
- Saved enough annual natural gas to heat 15 million homes*
- Avoided the emission of over 125 million tons of CO₂ into the atmosphere*

*based on cumulative lifecycle savings



Small & Medium Business Rebate Opportunities

- Do you know your PG&E Rep?
1(800) 468-4743
- Visit our Website
<http://www.pge.com/mybusiness/>
- Do you have an Energy Plan?





Together we can fight climate change

>> Make your energy use "climate neutral"



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Savings and Incentives

[Analyze your energy use](#)
[Get rewarded for reducing your energy use](#)

Storms, Outages and Safety

[Outage Map](#)
[PG&E's Preparation and Response](#)
[How Outages Occur](#)

Doing Business with PG&E

[Wholesale Power](#), [New Generators](#), [Purchasing](#), [Supplier Diversity](#) and [more](#).



How Smart is Your Business?
PG&E can help you reduce your energy expenses.

→ Find out how



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Enhance power reliability - on your terms

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Food and Agriculture Incentives

Find out ways to save.

→ Learn more



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Energy Analyzers & Audits

✖ Rebates & Incentives

Rebates for Small Business
and Existing Facilities

Incentives for Existing
Facilities

Incentives for New
Construction

Trade Professionals

e-Rebates at a Glance

Energy Policy Act (EPACT)
Tax Credit

New Efficiency Options

Economic Development

Incentives By Industry

Solar Energy

Energy Saving Tips

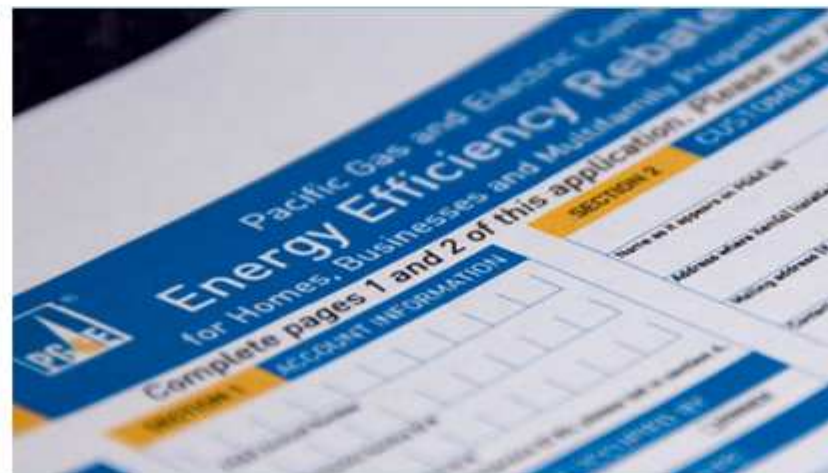
Buyer's Guides

Demand Response Programs

Self Generation Incentives

Rebates, Incentives & Energy Efficiency

Incorporate energy-efficient equipment and design into your retrofit or new construction projects. And reap even more savings with PG&E's rebates and incentives for business customers.



- » Rebates for Small Business and Existing Facilities
- » Incentives for Existing Facilities
- » Incentives for New Construction
- » Trade Professionals
- » e-Rebates at a Glance
- » Energy Policy Act (EPACT) Tax Credit
- » New Efficiency Options

Rebates for Small Business and Existing Facilities

Apply for a cash rebate when you buy and install energy-efficient equipment.



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Rebates for Small Business and Existing Facilities

Save energy and money with PG&E's rebates for your business. By using less energy, you also reduce greenhouse gas emissions and contribute to the fight against climate change.

Please note effective September 30, 2008, rebates for selected products are no long available in Lighting and Refrigeration. Please see catalogs for details.

How to Get Your Rebate

- You must be a PG&E customer
- Purchase and install the qualifying product(s)
- [Login](#) or [Sign up](#) for My Account and apply online with [e-Rebates](#) or complete and mail a [rebate application](#) (PDF, 171 KB)
- Please fill out the application and the [Rebate Product Information Sheet](#) (XLS, 309 KB). Print it and attach it to the original, signed Rebate Application

Rebate Catalogs and Applications

- [Agricultural Products](#)
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- [Boilers and Water Heating](#)

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Carbon Calculator

What's your carbon footprint?

[Learn more](#)



PEAKCHOICE™

Enhance power reliability - on your terms

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Know What's Below

Call 811 before you dig.

[Learn more](#)

Energy Plan

Consider PG&E Part of Your Energy Planning Team



- Rate Analysis
- Energy Audit
- Demand Response
- Self Generation (if practicable)
- Climate Smart

SmartEnergy™ Analyzer

<http://www.pge.com/mybusiness/energysavingsrebates/analyzer/onlineaudit/>

- Use PG&E's free online tool at pge.com and get a customized plan to make your home or business more energy efficient. A few simple questions are all that's between you and some great ways to reduce your bill and your impact on the environment. PG&E also provides free energy-efficiency audits for your home or business



Demand Response Opportunities

PeakChoice™

- Advance Power Reliability on ***YOUR*** terms
- Participation is Voluntary
- Financial incentives available for load reduction during times of peak demand





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✖ Solar Energy

About Solar Energy

Why Go Solar

California Solar Initiative

Energy Analyzers & Audits

Installing Solar at Your Business

Solar Education Opportunities

Energy Saving Tips

Buyer's Guides

Demand Response Programs

Self Generation Incentives

Other Programs

Solar Energy

Go Solar

PG&E is harnessing the power of the sun on many levels. Learn how this incredible resource can benefit you.



- » [Solar Guide](#)
- » [About Solar Energy](#)
- » [Why Go Solar?](#)
- » [California Solar Initiative](#)
- » [Installing Solar at Your Business](#)
- » [New Solar Homes Partnership](#)
- » [Solar Schools](#)
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[Solar Guide](#)

Get a quick instruction on how to go solar.

You and PG&E: Fighting Global Warming

- ClimateSmart™ provides a voluntary option for PG&E customers to reduce their personal impact on climate change. Once enrolled, PG&E will calculate the amount needed to make the greenhouse gas emissions associated with your personal or business energy use “neutral” and will add this amount to your monthly energy bill. The typical PG&E residential customer will pay less than \$5 per month for ClimateSmart™. You can also on line and calculate your Climate Smart investment. (have brochure available)



You and PG&E: Working Together

For more information...

- **PG&E Small Business Customers:**
 - Business Customer Center: 800-468-4PGE
 - pge.com/biz/rebates
 - Pge.com/wecandothis



We Can Do This™



Q&A Session